



ALIJUTEN







@ali_upnorth



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Ali "UpNorth" Juten is an outdoor writer, avid hunter, and small business media strategist from Duluth, MN. Her website, aliupnorth.com started in 2017 as a blog and has since developed into a portfolio of her work, showcasing services she offers as well as media mentions and partnerships. Also on her website, you'll find her podcast, Empower Outdoors.

WWW.ALIUPNORTH.COM





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GOALS

Ali's two main goals are simple.

- 1.) To help business reach their marketing, social media, and overall business goals
- 2.) Empower people to to get out and do MORE outdoors, whether its scouting, shooting, hunting, fishing, running or hiking. There is no limit to what you can do. #empoweroutdoors. If we support and educate those around us about the outdoors, everyone benefits.

AUDIENCE



8,046 FOLLOWERS



198 FOLLOWERS



1,204 FOLLOWERS

BLOG STATISTICS



The total of views annually, year 2017 v. 2018



