

ali UPNORTH

Social Media Management

2018 RATE SHEET

à la carte



Social Media
Content
Calendar

\$99 - \$299
per month



Social Media
posts (includes
content & copy)

\$25
per post



Content
Copy

\$15
per post



Content
Curation or 1
original image

\$10 - \$15
per post



Product photos
or lifestyle
images

\$150
per photoshoot



Influencer
Marketing

\$100
per month



Genuine
Engagement
with relevant
pages.

\$149
per month



Social Media
Advertising

Varies



Social Media Management

2018 RATE SHEET - PACKAGE EXAMPLES

Example of 3 posts per week:

- Monthly Social Media Content Calendar - **\$149 per month**
- Social Media posts, content + copy - **\$25 x 3 = \$75 x 4 wks = \$300**
- Genuine Engagement - **\$149 per month**

$$\text{\$149} + \text{\$300} + \text{\$149} = \text{\$598}$$

Example of 5 posts per week:

- Monthly Social Media Content Calendar - **\$199 per month**
- Social Media posts, content + copy - **\$25 x 5 = \$125 x 4 wks = \$500**
- Genuine Engagement - **\$149 per month**

$$\text{\$199} + 500 + \text{\$149} = \text{\$848}$$

